

Oribay Catalog Cookie & Privacy Policy

1. Scope and Purpose

This policy applies exclusively to the Oribay Online Catalog. This platform is a private, restricted environment accessible only to professional clients previously approved and registered by Oribay Group Automotive. Unlike an open e-commerce site, this tool is designed for technical consultation, part identification, and documentation retrieval.

2. Non-Anonymous Tracking (Security & Service Integrity)

To ensure the correct use of our intellectual property and provide technical support, navigation within this catalog is **identified**. When you log in, we associate the "Session ID" with your "Client ID".

- **What we track:** Specific car models and parts searched, part references viewed, and PDF technical specifications downloaded.
- **Why we track it:**
 - **Security:** To verify that access credentials are not shared and to prevent unauthorized data extraction or mass downloading ("scraping").
 - **Service Optimization:** To ensure our technical database meets the professional needs of our partners.
 - **Proactive Account Management:** To analyze consumption trends and generate internal commercial reports. This allows our sales team to anticipate your supply needs and offer tailored solutions based on your consultation history.
 - **Support:** To assist you effectively regarding the specific parts you have been viewing.

3. Legal Basis for Processing

We process this information based on the Performance of the Terms of Use (accepted explicitly upon logging in) and Legitimate Interest (GDPR Art. 6.1.f).

Given the B2B nature of this relationship, Oribay Group Automotive has a legitimate interest in monitoring the usage of its proprietary assets for security purposes and in processing navigation data to maintain and improve the commercial relationship with its professional clients.

4. Cookies & Internal Profiling

This platform uses first-party identifiers and analytics tools (e.g., Google Analytics 4 in restricted mode) to execute the monitoring described above.

- **Exemption from Consent:** In accordance with the B2B nature of this service, these tools are strictly limited to internal security auditing and commercial account management.
- **No Third-Party Advertising:** We do not grant access to this data to third-party advertisers. By accessing this private environment, you acknowledge that this profiling is an essential component of the service provided and distinct from open-web browsing.

5. Data Retention

Data regarding your consultation history will be retained while your account remains active to facilitate future technical inquiries and support.

6. Your Rights

You may access, rectify, or object to this processing by contacting us. However, please note that disabling the monitoring mechanisms effectively terminates your authorization to access this private platform, as security auditing and account management are mandatory conditions of use.

- **Contact:** marketing@oribay.com
- **Subject:** Oribay Catalog Privacy Inquiry